

## **Erin Michelson**

Erin Michelson is founder of Michelson Consulting Group (MCg) which provides strategic advisory services to help citizen sector and for-profit institutions grow their philanthropic business. MCg works with both citizen organizations and financial institutions, providing business development strategies and implementation plans aimed at increasing assets under management.

### **Citizen Sector Expertise**

Erin was founder and past president of Alliance for Women's Equality (AWE), a citizen organization providing pro bono strategic planning, fundraising and communications consulting to women's and girls' rights groups. Erin has worked with many leading organizations throughout the citizen sector, including, Habitat for Humanity – NYC, Leukemia and Lymphoma Society – San Francisco, Upwardly Global, The Transition Network, The Tech Museum, Pets Unlimited, The Feminist Press and NYC's Alliance Against Sexual Assault. She is a past board member of AWE, the National Organization for Women – Chicago, and the YWCA – Brooklyn. Erin continues to volunteer her time to organizations addressing women's rights, fair wage practices, and health education.

### **Financial Background**

Most recently, Erin was Senior Vice President and Director of Philanthropic Management at Bank of America for the Northwest region. In this role, Erin authored a regional business development strategy and created a sales pipeline throughout Northern California, Washington and Oregon. Within four months, Erin had already secured her first clients, including the largest public university in Oregon. Previously, Erin was with Bank of America's Global Corporate & Investment Banking division. Erin holds both her Series 7 and Series 63 securities licenses.

As a consultant, Erin has worked with some of the nation's largest brokerages houses, including Citigroup's SmithBarney, American Express and Morgan Stanley. Erin spearheaded the simultaneous launch of the firms' donor-advised fund product within a 3-month timeframe. In addition, Erin has a great deal of retail financial experience, counting the following firms as clients: Charles Schwab, GT Global Mutual Funds, Mellon Capital, PIMCO, Safeco Mutual Funds, Strong Funds, Stein Roe and Wachovia.

Erin began her financial career in Hong Kong, working on the buy-side at a boutique investment management firm, EK Investment Management, which specialized in Chinese and Japanese equities. On the publishing side, Erin worked at Dow Jones' *Far Eastern Economic Review* in Hong Kong and wrote for several Asian regional publications at *The Economist Group*.

### **International Experience**

Recognized as a social entrepreneur, Erin is the recipient of multiple international scholarships and awards. She has lived and studied in New Zealand, China, Hong Kong and South Africa. She received her BA from Mills College in International Relations, a Masters of Philosophy degree (M.Phil) in Government & Public Administration from the Chinese University of Hong Kong, and a MA from The New School of Social Research in NYC, where she studied democratization theories and human rights. Erin currently resides in San Francisco. She is a former triathlete, plays classical piano and travels and volunteers extensively.